



Marketing and Promotion Guide

MHLaw Qld is a one-stop directory with information and links to agencies for legal and other help for people experiencing mental health issues in Queensland.

www.mhlawqld.com.au

This document provides an overview of some information and graphics you can use to help promote MHLaw Qld to your networks, on your website, social media, newsletters articles or email blasts. Sharing this information will empower many people to better understand sometimes complex issues.

There are four target audiences for the promotion of this resource directory:

- Legal professionals who support clients living with a mental health condition
- Mental health workers and others who support people living with a mental health condition
- Decision-makers for people with impaired decision-making capacity
- People living with a mental health condition who may need legal help.

Although we have provided some suggested wording to make it easier for you to help share with your networks, you can alter the text to suit your own needs and audience. You will find in this document:

- Social Media post ideas
- Newsletter / email blast ideas
- How to access printed copies of the MHLaw Qld DL flyer

All graphic files as seen on this marketing guide are available for download on the [MHLaw Qld website](#) in the FAQ section for marketing resources.

A sincere thank you for your support in promoting these free resources to your clients and networks. In doing so, you will be helping to inform people about their rights and encouraging their independence, whilst also inspiring best practice for supporting decision makers.

Social Media

Social Media Post 1



Do you know someone living with mental illness who has a legal issue?

MhLaw Qld can help you:

- Find local legal and community support services who can help
- Get answers to common legal questions for people living with a mental health condition
- Understand capacity and decision-making
- Find information about the mental health sector.

Visit www.mhlawqld.com.au

Social Media Post 2



Are you a mental health worker or supporting someone living with mental health condition?

MhLaw Qld can help you navigate client issues under the Mental Health Act, including step-by-step process flow charts which will guide you through the Mental Health Act 2016.

For example, Can a patient be treated for a mental illness without consent? When will a Treatment Authority be Revoked?

Visit www.mhlawqld.com.au

Social Media Post 3



Are you a legal professional sometimes assisting clients who are living with a mental health condition?

MhLaw QLD is a one-stop directory for mental health legal and related issues. Find information to help you engage effectively with your client, and to help you better understand their needs and circumstances.

Visit www.mhlawqld.com.au

MHLaw Qld Flyer

A DL flyer is available for download from www.mhlawqld.com.au
Printed copies are also available by calling ADA Australia on 1800 818 338.



Email Blast or Newsletter Article

MHLaw Qld – practical help for navigating legal and other issues related to mental health

MHLaw Qld is a one-stop directory where you will find comprehensive information and services that can help you navigate legal and other issues which impact people experiencing mental health issues in Queensland.

www.mhlawqld.com.au

You can access information about:

- common legal issues, and local referrals to legal and other services
- answers to frequently asked questions by lawyers, mental health professionals and people experiencing mental health issues
- navigating issues under the Mental Health Act, including step-by-step flow charts
- mental health recovery and clinical practice guidelines
- understanding capacity and decision-making.

MHLaw Qld provides practical tools for legal and mental health professionals, as well as people living with a mental health condition and their supporters and decision-makers. On this site you can:

- search by topic and postcode for legal and other services in your local area who can assist
- find step-by-step flow charts which map answers to the Mental Health Act 2016 to questions such as:
 - When can someone be treated with ECT? or
 - How is 'fitness for trial' assessed?
- watch videos for supporting financial decisions to help people with cognitive disability and their supporters learn about rights and the responsibilities involved in supported decision-making.

**We trust you will find this information valuable and encourage you to share with your networks and clients.
Thank you for your support!**

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